

the Culture Club!

Club Release September 2026

Baller Club

Delamotte Brut Blanc de Blancs, Le Mesnil-sur-Oger
100% Chardonnay

“the icy blonde who knows she’s the moment”

Delamotte Blanc de Blancs from Le Mesnil is pure Grand Cru glamour — crisp, chalky, and so clean it practically snaps back. She’s the baller who doesn’t need to brag because her pedigree does it for her. Citrus, minerality, and that signature Mesnil attitude. Elegant, precise, and absolutely judging anyone who doesn’t appreciate her. A true classic with main-character energy.

Reg. \$115 Club \$97.75

Champagne Clandestine ‘Boreal’
100% Pinot Noir

Côte des Bar, Aube — the wild child of Champagne

“the mysterious newcomer Carolyn has been manifesting”

Boreal is brand-new to POP and already giving mysterious-queen energy. She’s 100% Pinot Noir from the Côte des Bar — the part of Champagne that refuses to behave like everyone else, and we love her for it. Dark-fruit charm, mineral tension, and that signature Blanc de Noirs swagger that Carolyn falls for.

She’s the baller who slips in quietly, steals the spotlight without trying, and leaves you wondering how you lived this long without her. Sharp, moody, and absolutely ready to make an entrance this quarter.

Reg. \$105 Club \$89.25 (very limited supply)

Perseval-Farge ‘Cuvée de Réserve’

Pinot Noir, Pinot Meunier, Chardonnay

Chamery, Montagne de Reims — the home of quiet overachievers

“the bold beauty making her comeback tour”

Cuvée de Réserve is back, and yes — she’s still that girl. A returning POP favorite from a few years ago, she’s rolling in from Chamery with all her signature charm: richness, texture, and that confident Montagne de Reims glow. This is the baller who shows up late, looks incredible, and somehow becomes everyone’s favorite all over again.

Plush, expressive, and unapologetically charismatic — she’s here to remind you why you fell for her the first time.

Reg. \$87 Club \$73.95

Players Club

Champagne Diebolt-Vallois ‘Tradition’

Chardonnay, Pinot Noir, Pinot Meunier

Cramant, Côte des Blancs — the land of elegant overachievers

“the charming overachiever who makes everything look easy”

Tradition is the Champagne equivalent of the friend who’s effortlessly cute, always on time, and somehow knows everyone. Bright, fresh, and beautifully balanced, she brings citrus, orchard fruit, and a little Côte des Blancs polish to the party. She’s not trying to be fancy — she just is. A true Players Club crowd-pleaser with impeccable manners and a wink.

Reg. \$75 Club \$63.75

Bernard Gaucher Brut Réserve

Pinot Noir, Pinot Meunier, Chardonnay

Côte des Bar, Aube — Champagne’s fun, rebellious cousin

“the easygoing one who’s always down for a good time”

Bernard Gaucher is pure Aube energy: friendly, approachable, and just a little wild. This Brut Réserve brings ripe fruit, soft bubbles, and that signature Côte des Bar warmth. She’s the Player who never overthinks anything — she just shows up, pours generously, and makes the whole room happier. Zero drama, all charm.

Reg. \$55 Club \$46.75

Dumont Champagne Brut Tradition NV

Pinot Noir, Pinot Meunier, Chardonnay

Côte des Bar, Aube — Champagne's juicy southern playground

"the cozy, cuddly one who always hits the spot"

Dumont Tradition is the comfort Champagne of the Players lineup — round, friendly, and absolutely here for a good time. Soft fruit, gentle mousse, and that warm Côte des Bar charm that makes everything feel a little easier. She's the Player who brings snacks to the party, remembers everyone's birthday, and somehow convinces you to stay for one more glass. Dependable, delicious, and delightfully unserious.

Reg. \$65 Club \$55.25

Breakfast Club

Castello Banfi, Brut Metodo Classico

Chardonnay, Pinot Noir

Tuscany, Italy — where even breakfast bubbles have great hair

"the Italian overachiever who refuses to be 'just a brunch wine'"

Banfi's Metodo Classico comes in with that polished, Tuscan confidence — crisp fruit, fine bubbles, and a little golden glow that feels like sunshine on a patio. She's the Breakfast Club member who shows up in linen, looks effortless, and somehow makes everyone else look like they tried too hard. Elegant, bright, and ready to flirt with your eggs Benedict.

Reg. \$30 Club \$25.50

Ferrandiere Méthode Traditionnelle Brut

Chardonnay

Pays d'Oc, France — the land of easy charm and good decisions

"the fresh-faced Frenchie who's always in a good mood"

Ferrandiere is crisp, citrusy, and delightfully uncomplicated — the sparkling equivalent of a friend who brings pastries and never causes drama. 100% Chardonnay gives her that clean, refreshing snap, and the Méthode Traditionnelle adds just enough seriousness to keep her interesting. She's the Breakfast Club's sunshine girl: bright, friendly, and impossible not to love.

Reg. \$26 Club \$22.10

Andreola 'Bolle Rosé' NV

Glera, Pinot Nero (Pinot Noir)

Veneto, Italy — home of the flirty fizz

“the pink pop-princess of brunch”

Bolle Rosé is juicy, playful, and absolutely here for the vibes. With Glera bringing the sparkle and Pinot Nero bringing the blush, she's the brunch bestie who shows up in a cute outfit and immediately raises the energy. Think strawberries, soft bubbles, and a little Italian sass. She's the one who convinces the whole table to order another round.

Reg. \$25 Club \$21.25

Raventós i Blanc, Conca del Riu Anoia Blanc de Blancs (2024)

100% Xarel·lo

Penedès, Spain — the terroir-obsessed rebel who left Cava to start her own thing

“the serious one... but like, in a hot way”

Raventós i Blanc is the Breakfast Club's overachiever — mineral, structured, and fiercely proud of her Conca del Riu Anoia roots. 100% Xarel·lo gives her that savory, orchard-fruit depth, and the estate's obsession with purity makes her feel like the clean-girl aesthetic in sparkling form. She's the friend who orders the healthy thing but still steals your fries.

Reg. \$35 Club \$29.75

POP (Yeah You Know Me)

Raventós i Blanc, Conca del Riu Anoia Blanc de Blancs (2024)

100% Xarel·lo

Penedès, Spain — the terroir-obsessed rebel who left Cava to start her own dynasty

“the clean-girl overachiever of POP Club”

Raventós i Blanc is back to remind POP members that sometimes the most serious wine in the room is also the most fun. She's mineral, structured, and fiercely proud of her Conca del Riu Anoia roots — because of course she is. 100% Xarel·lo gives her that savory, orchard-fruit depth that POP members always pretend they're not obsessed with... but absolutely are.

She's the POP Club's polished queen: confident, precise, and ready to show off how good non-Champagne bubbles can be when they're made by people who refuse to settle.

Reg. \$35 Club \$29.75

Ferrandiere Méthode Traditionnelle Brut

100% Chardonnay

Pays d'Oc, France — where charm comes easy and bubbles come often

“the French bestie who always shows up for POP”

Ferrandiere is crisp, citrusy, and delightfully uncomplicated — the sparkling wine equivalent of a POP regular who knows exactly what she likes and isn't shy about it. 100% Chardonnay keeps her snappy and refreshing, while Méthode Traditionnelle gives her just enough seriousness to pretend she's sophisticated.

She's the POP Club's sunshine bottle: bright, friendly, and the perfect pour when you want something delicious without overthinking it. A little French, a little flirty, and very POP.

Reg. \$26 Club \$22.10